COURSE: AGB 425 - Food Supply Networks
Term: 2024 Spring B, SLNs: 15146 & 15147

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Office Phone: 480-727-1586
Zoom Office Hours: Tu & Th from 3:00 to 5:00pm. Join with your ASU email. Meeting URL:
    https://asu.zoom.us/j/4873364701
If this time does not work, please email me with your availability to schedule an appointment: upaudel1@asu.edu

Course Description:

Information, methods, and resources used in the management of global food supply networks. Emphasizes systems of food marketing and distribution from the farm to the consumer.

Prerequisites: Minimum 56 hours or visiting university student

W. P. Carey School of Business Learning Goals

The Undergraduate Program of the W.P. Carey School of Business has established the following learning goals for its graduates:

1. **Critical Thinking**
2. **Communication**
3. **Discipline-Specific Knowledge**
4. **Ethical Awareness and Reasoning**
5. **Global Awareness**

Teaching Philosophy, Course Objectives, and Course Learning Outcomes

Each of the units has well-defined and specific learning objectives that achieve these general and encompassing learning outcomes for the course. Therefore, at the completion of this course, students will be able to:

- Describe the components of the food supply network which sources, stores, and delivers food in the global market.
- Draw conclusions from industry reports consistent with facts and analysis.
- Use internally consistent arguments in case study analysis.

- Increase both your depth and breadth of understanding of agribusinesses competing in global markets for the supply chains encompassing input suppliers, farms and ranches, food processors and manufacturers, and food wholesalers and retailers.
- Improve your business communication skills.

Required Textbook and Other Materials

Required Textbook:

Food Supply Chain Management: Building a Sustainable Future, Second Edition (2021), by Madeleine Pullman and Zhaohui Wu, published by Routledge. Note: An older edition is available at the Polytechnic Campus Library Reserve, access is limited accordingly.

Other Class Requirements:
- *Reliable access to the internet given course online modality. Students need to access Canvas (Canvas URL: https://canvas.asu.edu/courses/170255 to access class content and grade records, submit assignments, view course announcements, and even communicate with peers and the instructor.*
- *Data storage for downloading and saving files offline (USB) or access to One-Cloud, Teams, or Google Drive. Fortunately, web-based collaborative and data storage platforms are in ASU student's digital backpack. To find more about and get these tools installed visit: https://uto.asu.edu/initiatives/asu-digital-backpack*
- *Google docs and Google sheets may be used, but Office software like Word and Excel are preferable.*
- *Yellowdig a free software for discussions will be used*

Good to know: a link to your "Canvas Dashboard" is located among the buttons at the top of your MyASU page. You may also get to Canvas taking a direct route by simply typing the following on your URL bar: Canvas.asu.edu.

It is considered a violation of academic integrity to utilize course materials which are illegally sourced. Please ensure that you are ordering and paying for your own materials as outlined in the ordering instructions.

Grading and Course Requirements

Grades reflect your performance on course's assessments and adherence to deadlines. Some assessments are graded automatically, others require grading. The instructor teaches multiple courses to a relatively large number of students, however he commits to grade as quickly as possible. Graded assignments will be available in the Canvas' "Grades" page as soon as possible after the assignment's due date. This course uses multiple methods for evaluating students' performance.   The table below lists methods and their corresponding point distribution.

Assignment scores:

Assessments	Frequency	Max Points Attainable/Assessment	Total Points

Weekly Quizzes	7	40	280
Weekly Discussions	7	10	70
Term Group Case	1	40	40
Comprehensive Final Exam	1	140	140
Total			**530**

Note that, the methods include a comprehensive final comprehensive exam. It is proctored using Honorlock. Please see: "Using Honorlock", a link is available on the course site.

A "Course Schedule" is available in the Canvas page with more details about these methods and their respective due dates. Due dates are strictly enforced. Please study the structure of each of the learning units. Learning units essentially follow a weekly schedule.

Grading Scale
The course grade is based on student's attained points divided by the maximum attainable points. Individual assignment grades are based on individual performance, group assignment grades depend on both group (50%) and individual performance (50%). The individual performance portion will be based on a peer evaluation. A free rider, that is a student not contributing to the group assignment as per peers, can only get 50% as max grade, that is an F on the assignment.

Grade of Incomplete
A grade of incomplete for a course may be granted by permission of the instructor under the following conditions:
•   The student is in good standing academically at ASU.
•   The student has attended and completed a majority of the course assignments and exams. (typically 70-80%)
•   The student has experienced extenuating circumstances at the end of the semester, preventing completion of the course.

 To request a grade of incomplete, please download the Incomplete Grade Request form, complete the top portion of the form, and contact me as soon as possible regarding the request.

 Note: students who miss a large portion of the course due to unforeseen events that impact their ability to succeed may qualify for a Medical/Compassionate Withdrawal.

Grading Scale						
Letter	**Percentage**			**Score Ranges**		
A+	100.00%	to	97.50%	530.00	to	516.75
A	96.99%	to	90.00%	514.05	to	477.00
B+	89.99%	to	87.50%	476.95	to	463.75
B	87.49%	to	80.00%	463.70	to	424.00
C+	79.99%	to	77.50%	423.95	to	410.75

Discussions

This course uses Yellowdig for weekly discussions on weekly cases. It allows for interactions between students and the instructor.

Quizzes

There are seven online quizzes deployed in Canvas to prepare you for the next module and the final comprehensive exam. Quizzes are for 40 points and you may reference the textbook and notes. Check quiz settings before starting, among the settings are time and attempt limits.

Exam

There is a comprehensive final exam proctored using Honorlock (see "Using Honorlock" on the course site for more information. Books and notes are allowed. No secondary devices are allowed.

Methods of Instruction and Communicating with the Instructor

This course uses Canvas for the facilitation of communications between faculty and students, submission of assignments, and posting of grades. Please study the structure of each of the learning units. The learning units essentially follow a weekly schedule.

Email questions of a personal nature to your instructor. You can expect a response within 24 hours. If a formal response is longer than 24 hours, the instructor will send you a quick message acknowledging receipt of your email, with an anticipated response time. You are required to use your ASU email only for all email correspondence with your instructor.

We are also exploring new communication technologies like Slack in all of our courses. I will notify you when this technology or others would be implemented and how to use the technology.

Course Time Commitment

This three-credit course requires approximately 135 hours of work in total. Please allocate your time accordingly each week preparing for and actively participating in this course.

Make-Up Policies

This is a short semester that moves fast. This course is designed for students to meet the course's learning objectives and outcomes within the semester length. Assessments are important components for achieving that goal. The time provided to complete assessments is fair and submitting assignments on time is essential for the proper course functioning and for students to receive timely feedback. There is not much room for flexibility on due dates, extension requests on weekly discussions, the group case, and final comprehensive exam will not be granted. Late quiz submissions will receive an automatic 10% daily penalty. Penalty exemptions could be requested via email, but they are limited to documented circumstances as follow:

1. Urgent situations (unforeseen significant events requiring urgent response) and at the instructor's discretion.
2. Excused absences related to religious observances/practices that are in accord with ACD 304–04, "Accommodation for Religious Practices"
3. Excused absences related to university sanctioned events/activities that are in accord with ACD 304–02, "Missed Classes Due to University-Sanctioned Activities"

Academic Integrity and Ethical Behavior

Cheating is not allowed; all work submitted in this course must be original. Also, all group members must contribute fairly to group submissions. Groups will report their contributions to each group assignment. At the end of the semester, students will evaluate their peer's contributions to group work.

Some assignments in this course may include or allow use of Artificial Intelligence (AI), including ChatGPT or similar tools for the creation of text, images, computer code, audio, or other media. Unless assignments or assessments' instructions explicitly state that generative AI is allowed, assume that you cannot use it. Assignments' and assessment's instructions will indicate when, where, and how you may use generative AI.

In the case of allowable uses, students must cite (click here for attribution guidelines. Use of generative AI tools in this course other than when explicitly allowed by the instructor will be considered a violation of the ASU Academic Integrity Policy.

Any violations to academic integrity, in this context and any other (such as plagiarism, free riding, etc.) will be reported and accordingly sanctioned. If at any point you have questions about what is permitted, contact the instructor to discuss *before submitting* work.

The W. P. Carey School takes academic integrity very seriously. Therefore, unless otherwise specified, it is imperative that you do your own work. Any suspected violations of academic integrity will be taken seriously and result in the following sanctions:

- · A minimum of zero on the assignment AND
- · A reduced grade in the course OR
- · A failure in the course OR
- · An XE which denotes failure due to academic dishonesty on the transcript OR
- · Removal from the W. P. Carey School of Business

Students should be familiar with ASU's Academic Integrity policies available at the following website: http://provost.asu.edu/academicintegrity.

Course Schedule

Please see the Course Schedule in the Canvas site.

Important ASU and W.P. Carey Policies

Access the policies [here](#).
- Honor Code and Professionalism Policy
- Prohibition Against Discrimination, Harassment, and Retaliation
- Instructor Absence Policy
- Religious Accommodations
- University-Sanctioned Activities
- Tutoring Support
- Threatening Behavior Policy
- Disability Accommodations
- Offensive Material
- Copyright Material

If you have any concerns regarding this course, please first discuss your concerns with the instructor. If you feel that your concerns were not adequately addressed by the instructor, or need to voice your concerns about this course to an administrator, please contact Dr. Troy Schmitz (Director – WPC Morrison School of Agribusiness) at tschmitz@asu.edu

The information in the syllabus, other than grade and absence policies, may be subject to change with reasonable advance notice.